

LISTING **BOOSTER**

Strategy for Success



Don't Just Settle for the Basics.

**What I will
do for you ...**

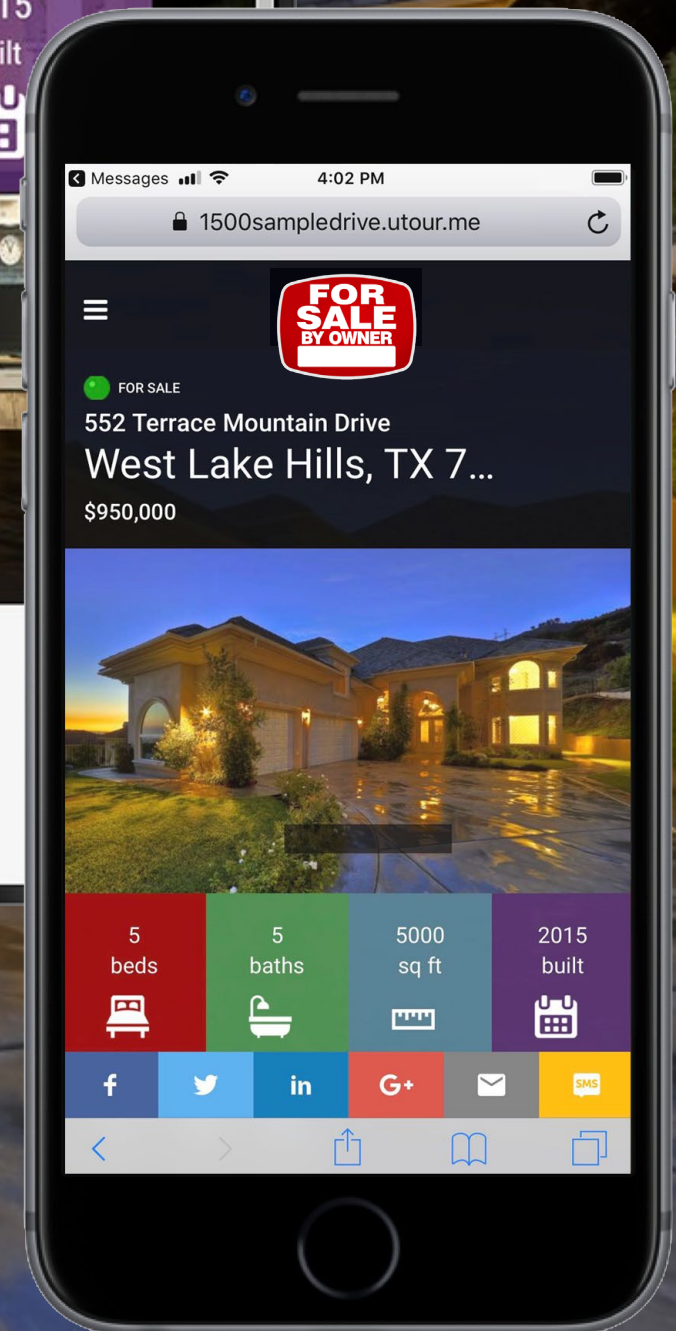
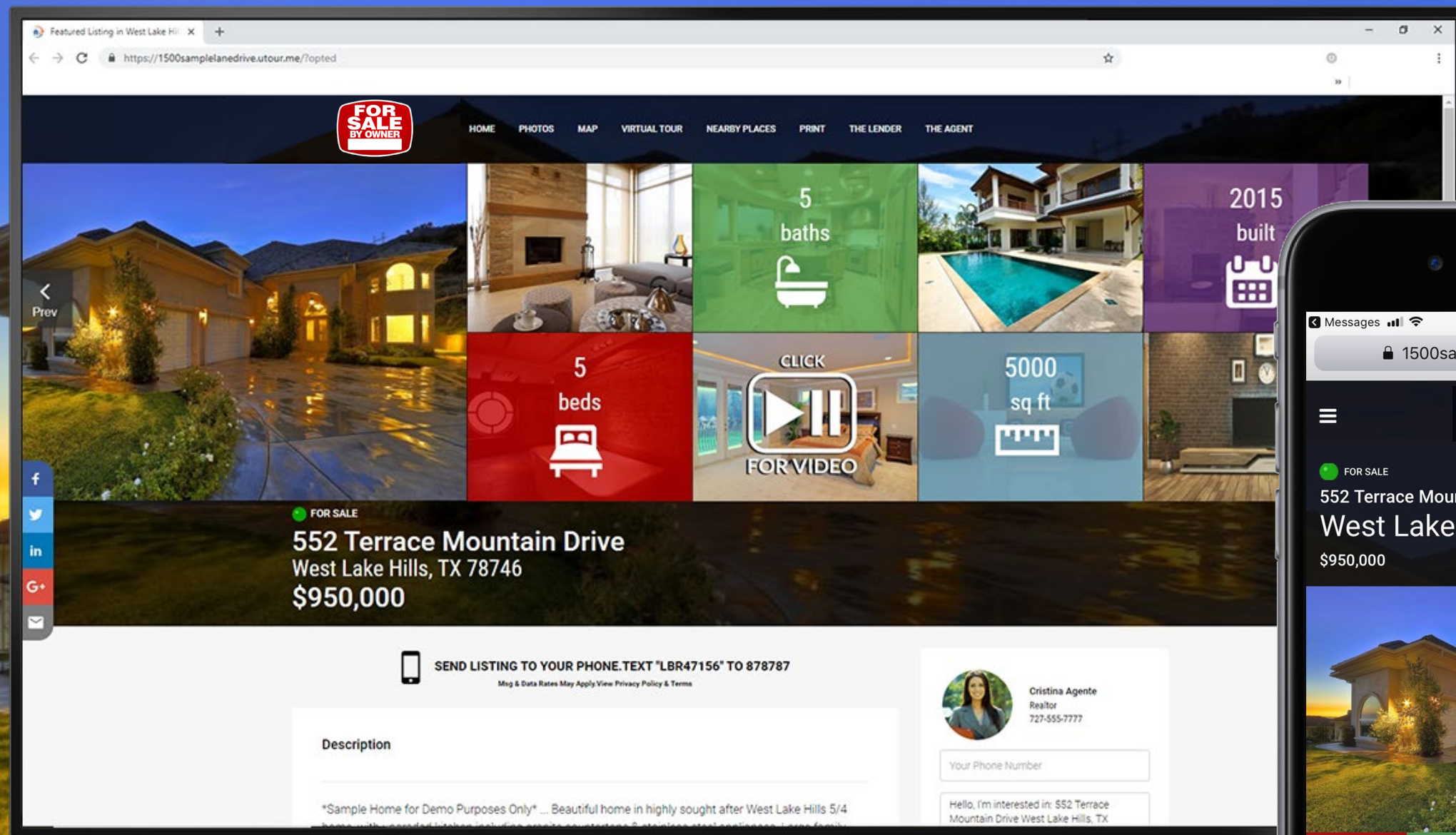
**Provide you the latest technology
that will give your FSBO listing the most
advanced marketing that most
professional agents don't
even have!**



This is what it will do ...

What I will
do for you ...

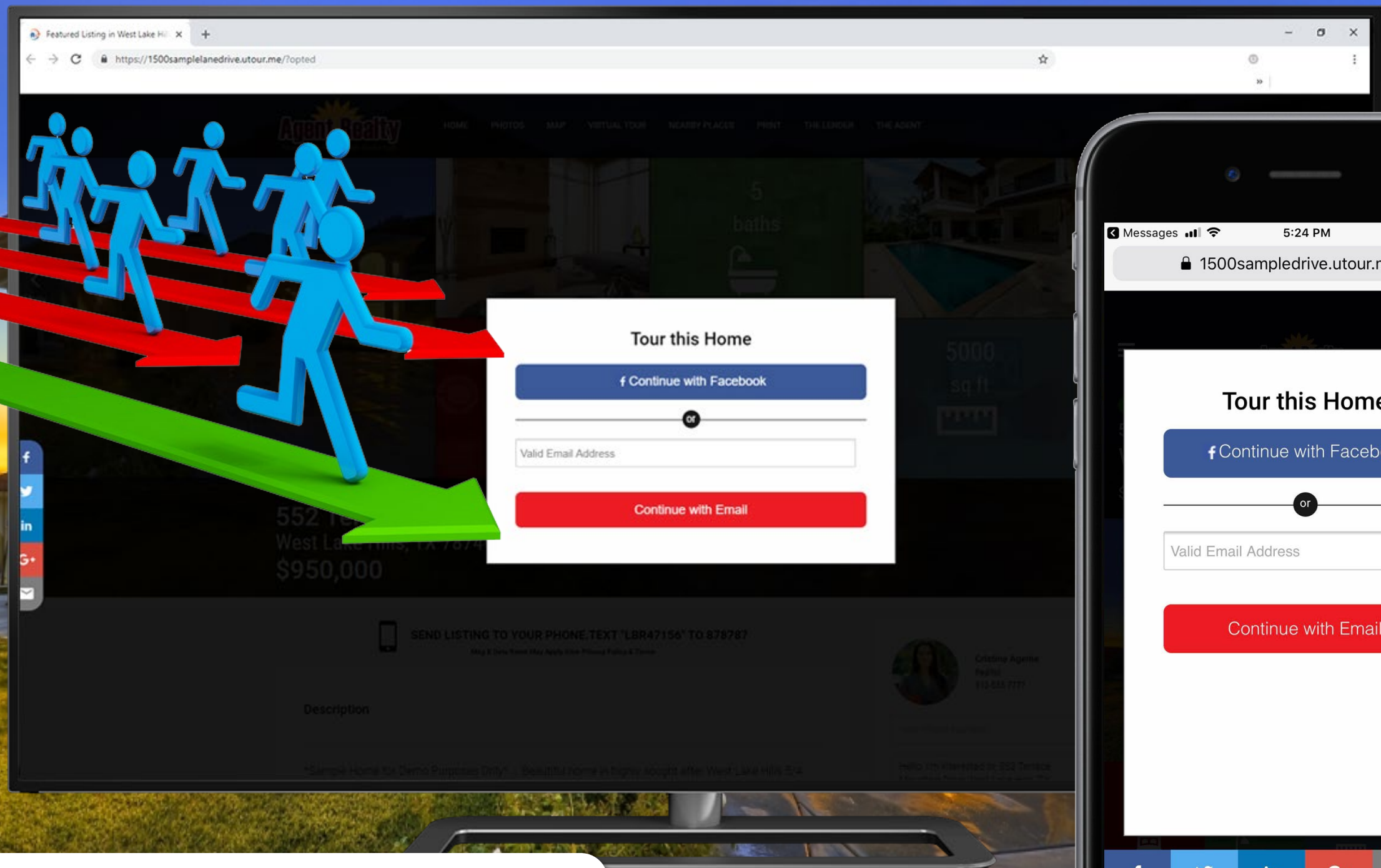
Build a Dedicated Property Website



Don't just settle for having your listing added to websites. Your listing deserves it's own website. This website features a built in **virtual tour**, **nearby places of interest**, a **property video**, **maps**, and more.

What I will
do for you ...

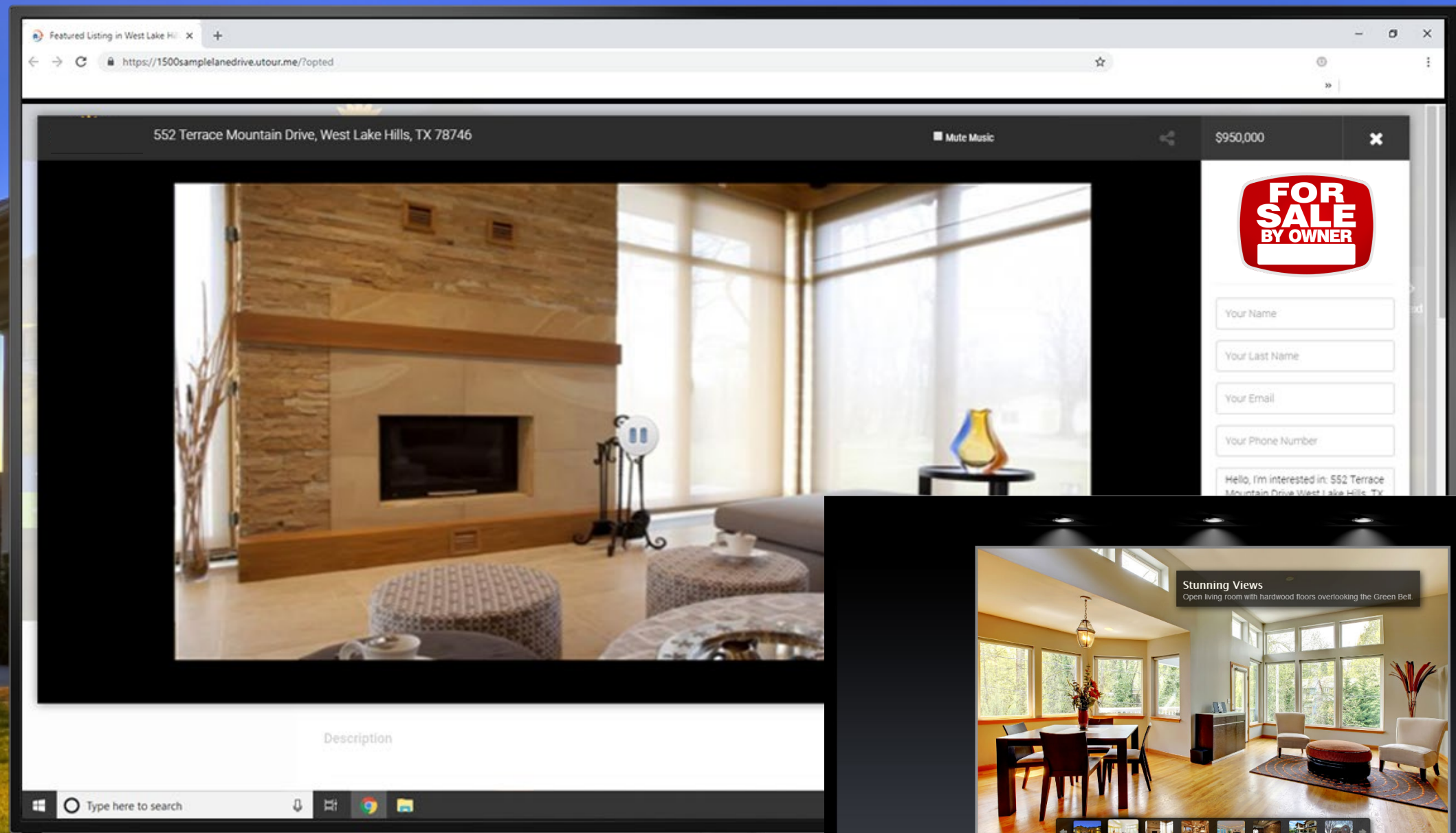
Capture & Instantly Follow up with Buyer Prospects



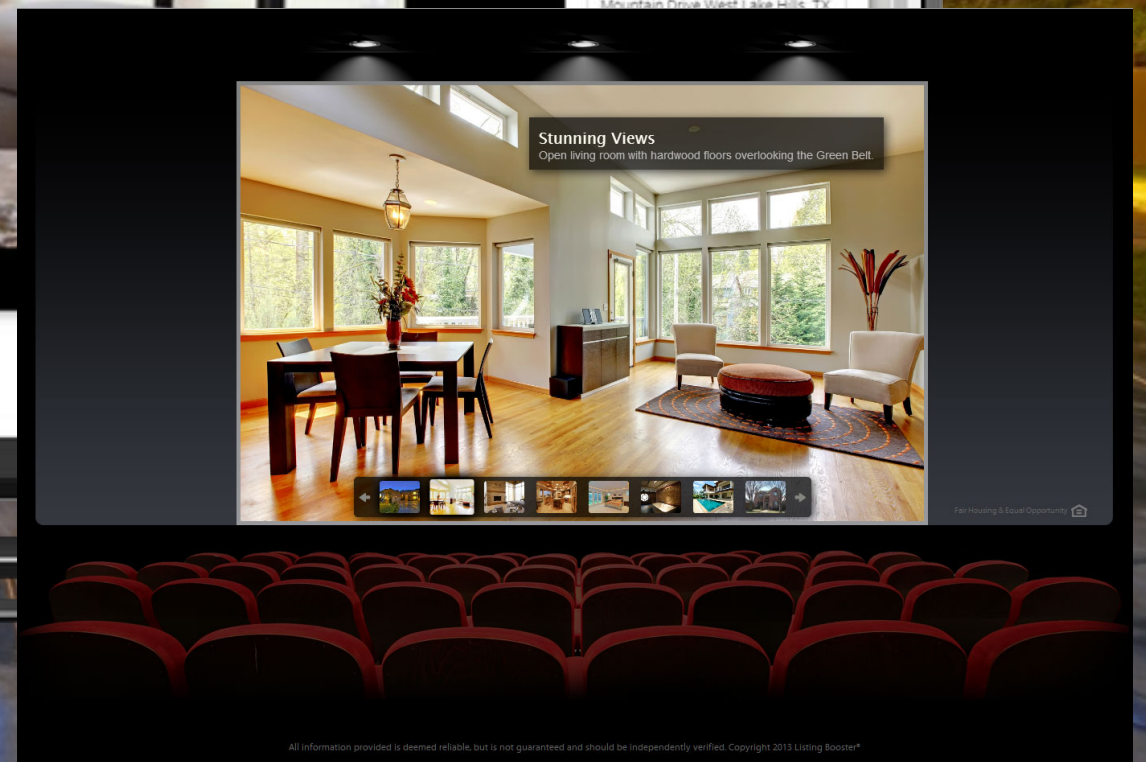
Your property website is also equipped with
social media opt-in forms designed to capture
and follow up with every visitor!

What I will
do for you ...

Create Virtual Tours

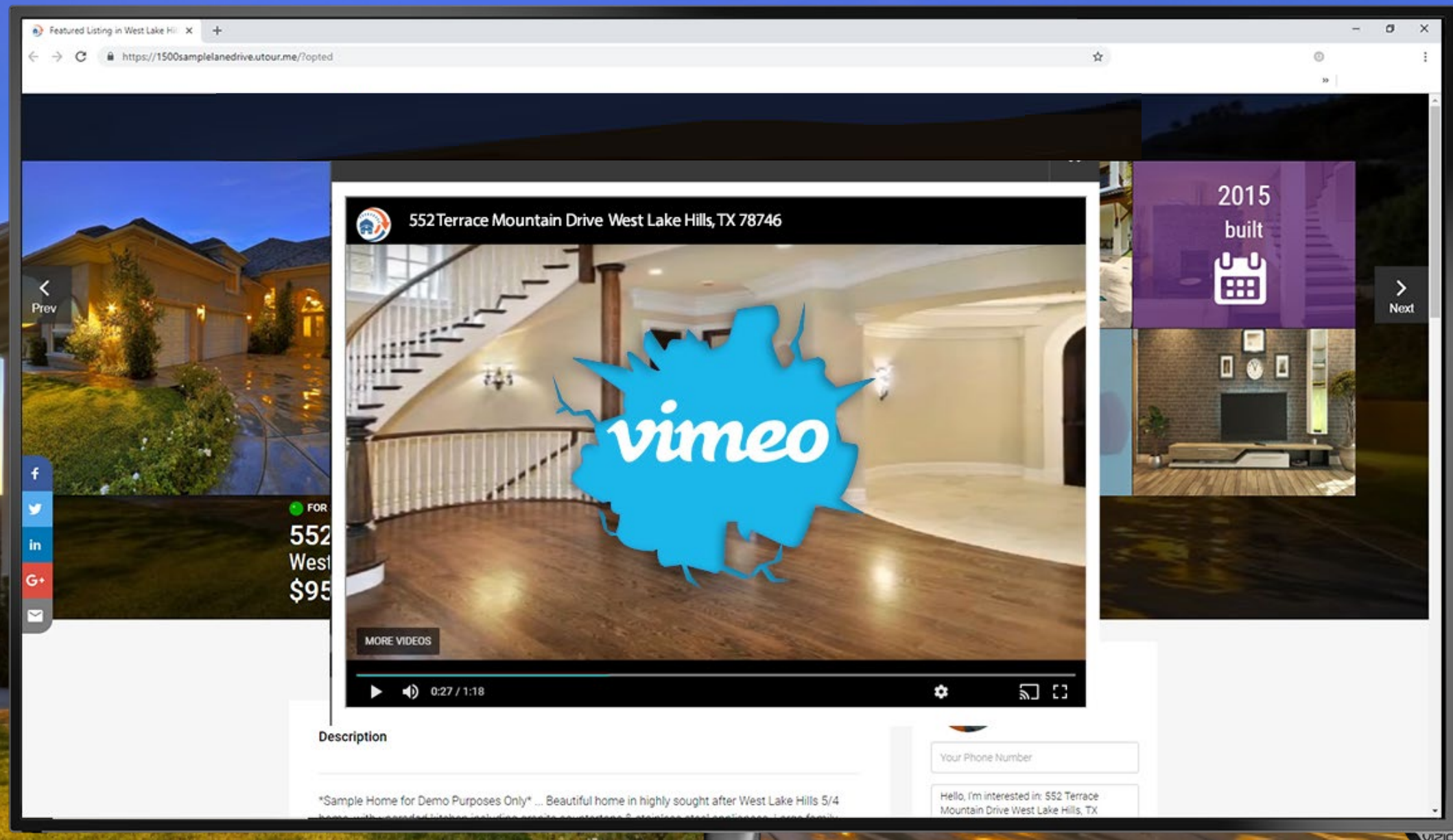


Your listing will also be featured on virtual tour
that is embedded into your website.



What I will
do for you ...

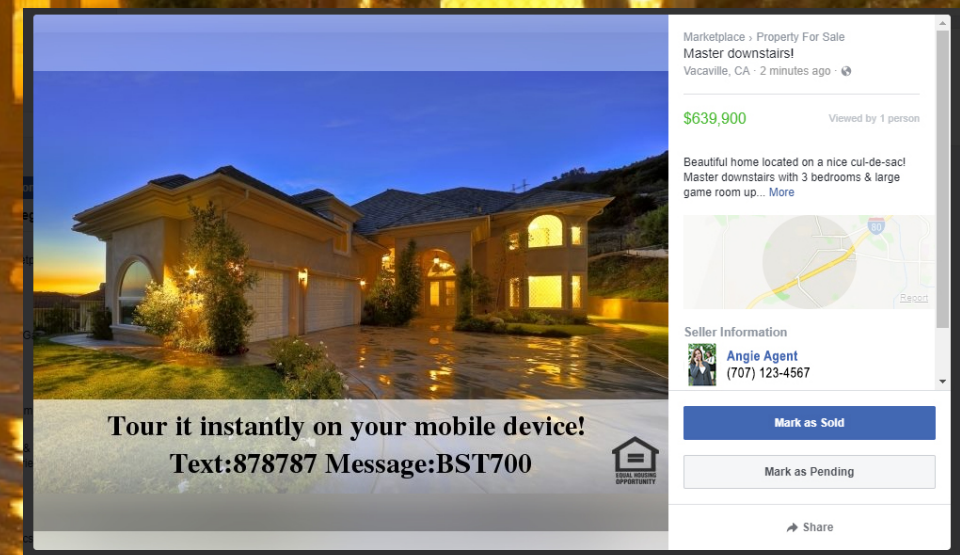
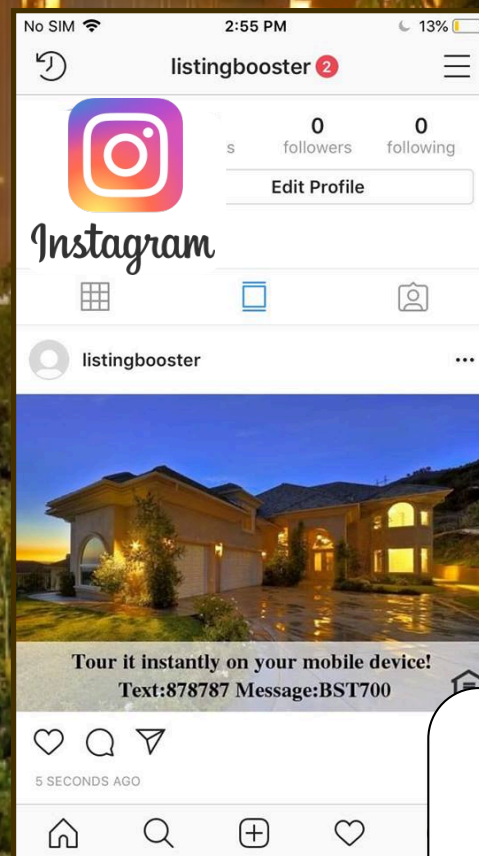
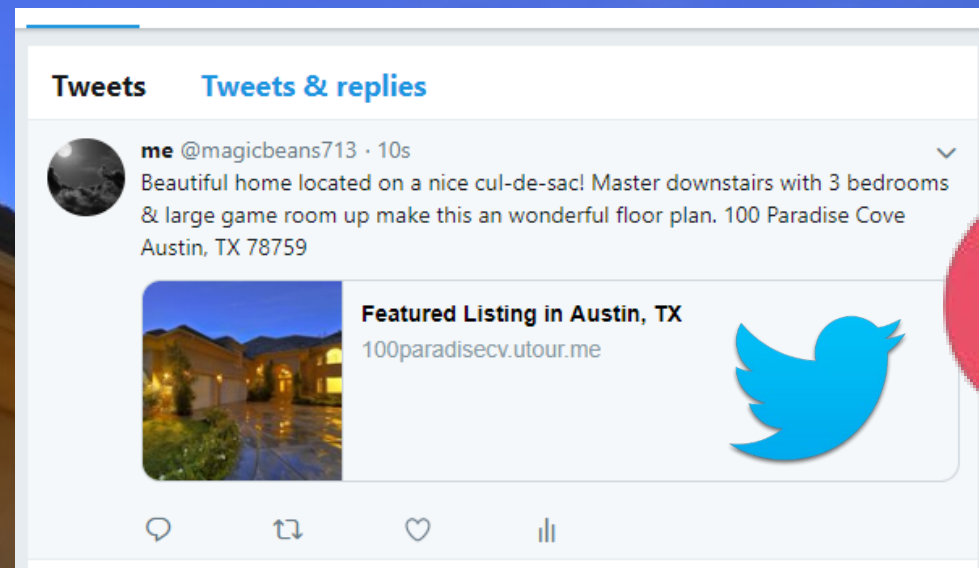
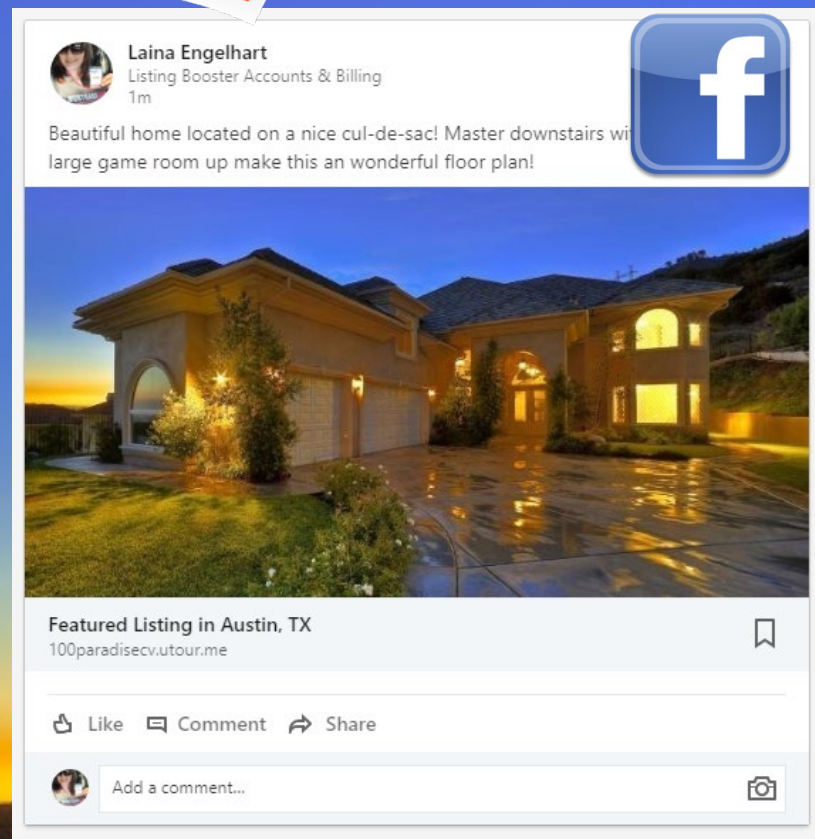
Create a Property Video



I will also create a property video and it will be automatically uploaded to Vimeo. Vimeo videos can be downloaded and uploaded to **YouTube** and Social Media.

What I will
do for you ...

Broadcast your Listing to Social Media



Now the fun begins! We'll gain maximum exposure by broadcasting your property website and all of it's features to the popular social media outlets.

What about Drive By Traffic?

“What is the asking price? ... Where can I see pictures of the inside?”

“What can you tell me about this home? ... What’s the square footage? ... There are no more flyers.”



What I will
do for you ...

Mobile Device Home Tour Sent to Drive By Prospects in Seconds

**FOR
SALE
BY OWNER**

TOUR THIS
HOME FIRST
ON YOUR PHONE!
Text to: 878787
Msg: VIEW
Instant Photos and Details!



The mobile tour instantly answers most questions, provides photos and video, and captures the prospect's phone number for immediate follow up.

What I will
do for you ...

Let's Try a Demo



**TEXT FOR
INSTANT
INFO!**

Message and data rates may apply. Text HELP
for support or STOP to cancel

Text: BST700

To: 878787

“We can now virtually show our home to all interested parties. However only physically show it to serious buyers who have already previewed it virtually! “

“This beats nosey neighbors taking our paper flyers! We love that it captures the phone numbers of all lookers! “

“It's like having an open house 24 hours a day, 7 days a week! “

What I will
do for you ...

Utilizing Digital Media but not Neglecting Print Media

While everything is going to Digital Media, Print Media still has a place in marketing. Having beautiful PDF print flyers available on your listing is part of my marketing efforts.

552 Terrace Mountain Drive
West Lake Hills, TX 78746
5 BD | 5 BA | 5000 SQ FT | BUILT 2015

 **\$950,000**
For Photos, Info & Next Open House
Text **LBR700** to **878787**

**Sample Home for Demo Purposes Only* ... Beautiful fully remodeled home in highly sought after area! 4/3 home, with upgraded Kitchen including Granite counter tops & Stainless steel appliances. Large family room with separate laundry room. Original hardwood floors have recently been refinished. Basement offers the third bedroom with en suite bath, laundry and extra family room. All appliances are included. Home boasts two outdoor living areas with professional exterior landscaping and two separate garages*

FOR SALE BY OWNER

Kevin Sellers
Seller
p. 512-999-0000 e. admin@onre.tv

 **Kevin Mitchell**
Senior Loan Officer | NMLS #123456
Approved Mortgage
p: 727-593-5555
1234 W Lake Mary Blvd, Lake Mary, FL 32746

 **You're Approved**
Mortgage Inc.

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LISTING BOOSTER

What's the catch? How can all of this be free?



“The only catch is that you need to be willing to be successful. If you think you are going to give up within the next 30 days and list with an agent then we are not a good fit. I have limited time and can only offer this marketing system to a limited amount of sellers each month.

I do this to earn mortgage business from people I meet. Assisting people like yourself by marketing your home can put me in front of a lot of people that will be needing a loan. If I do just **one** loan off of my efforts with you it will be worth my time and expense. That **ONE** loan could be your next loan, your neighbor's, co-worker's, cousin's, the person that buys this house, someone that inquires on this house but buys another one, etc.

Are you paying cash for your next property? If not let me show you what I can do. Do you know of anyone else right now who is either actively looking for a home or will be soon? I can help them also.”

Let's Get Started.



LISTING
BOOSTER

The logo graphic for Listing Booster, featuring a stylized orange and white circular arrow with a dashed line inside, and a registered trademark symbol (®) to the right.